



## Loos Homes Breaks Ground on Pleasant Park Development

Johnson Creek, WI – July 31, 2025

Loos Homes is proud to announce that ground has officially been broken on *Pleasant Park*, a thoughtfully planned neighborhood featuring 18 twin villa homes located on Resort Drive near County Highway Y and Union Street in Johnson Creek. The groundbreaking ceremony, held earlier today, marked an exciting milestone for the project. Speakers at the event included:

- **David Werning**, Loos Homes
- **John Swisher**, Johnson Creek Village President
- **Deb Reinbold**, President/Executive Director – Thrive Economic Development/Jefferson County Economic Development Consortium
- **Greg Loos**, Loos Homes

Developed in collaboration with the Village of Johnson Creek, Pleasant Park offers a fresh housing option for the area. Each villa home will be divided by a zero-lot line, allowing for individual ownership of each side—providing the comfort of homeownership with modern design, lasting quality, and a space to truly call your own.

Nestled near Crossroads Landing Park, a recreational trail, and the highway bike route, the neighborhood will offer easy access to outdoor recreation and active lifestyles. A large, shared greenspace will also be a central feature of the development, encouraging connection and enhancing livability for future residents.


Construction is scheduled to begin this fall. Loos Homes remains committed to building high-quality homes in desirable locations that serve the needs of today's homeowners.

 Photos from the groundbreaking event are available below and on our website.

For more information, visit [www.LoosHomes.com](http://www.LoosHomes.com), check out our social media pages, or get in touch with us directly. For site development questions, contact David Werning at (920) 574-9503 or [David@looshomes.com](mailto:David@looshomes.com). For housing availability or other housing-related questions, reach out to Ryan Prellwitz at (715) 661-0014 or [Ryan@looshomes.com](mailto:Ryan@looshomes.com).

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### About Loos Homes

 1,200+ Homes Built. Trusted. Proven. Local.

Loos Homes is a premier home builder specializing in beautifully crafted, move-in-ready homes across Jefferson County and Southeastern Wisconsin. With decades of experience and more than 1,200 homes built, we've earned a reputation for quality, care, and precision. Whether it's your first home or your forever home, our streamlined process and commitment to excellence make your next move effortless—and exceptional. Learn more at [www.LoosHomes.com](http://www.LoosHomes.com) and follow us on social media for the latest homes, inspiration, and updates.





*Greg Loos, Owner of Loos Homes, speaks at the Pleasant Park development site in Johnson Creek, Wisconsin, on July 31, 2025. (Photo courtesy of Loos Homes.)*



*A family of deer crosses the Pleasant Park site during remarks by Greg Loos, highlighting the future community's natural setting and connection to the outdoors. (Photo courtesy of Loos Homes.)*



*David Werning of Loos Homes delivers remarks at the Pleasant Park site in Johnson Creek, Wisconsin, on July 31, 2025. (Photo courtesy of Loos Homes.)*



*Loos Homes leadership and local government participate in the ceremonial groundbreaking for Pleasant Park in Johnson Creek, Wisconsin, on July 31, 2025. (Photo courtesy of Loos Homes.)*



*The future site of Pleasant Park in Johnson Creek, Wisconsin. (Photo courtesy of Loos Homes.)*