



FOR IMMEDIATE RELEASE

Loos Homes Announces Edge Field – A 55-Homesite Community Coming to Watertown, WI

Watertown, WI – September 24, 2025

Loos Homes is proud to announce Edge Field, a thoughtfully planned new neighborhood coming to Watertown's south side. Ground has officially broken on the development, marking the start of this exciting new community. The groundbreaking ceremony included remarks from Representative William Penterman, Jefferson County Administrator Michael Luckey, Watertown Mayor Robert Stocks, and Amanda Scrima of Congressman Fitzgerald's Office.

Featuring 55 home sites for both single-family homes and villa homes, Edge Field offers a unique opportunity for homeowners seeking comfort, style, and connection in a scenic setting with easy community access.


Located just minutes from downtown Watertown and the Riverwalk, Edge Field combines modern living with the small-town charm that makes Watertown a special place to call home. With easy access to parks, trails, schools, and local favorites, the neighborhood supports a lifestyle of connection and convenience. Backing up to a quiet country setting, Edge Field provides a calm and welcoming place to call home.

Homes will feature quality finishes, smart layouts, and the trusted craftsmanship Loos Homes is known for. Villa homes will be divided by a zero-lot line, offering individual ownership while maximizing usable space, while single-family homes provide additional flexibility and room to grow.

For more information, visit www.LoosHomes.com, check out our social media pages, or get in touch with us directly. For site development questions, contact David Werning at (920) 574-9503 or David@LoosHomes.com. For housing availability or other housing-related questions, reach out to Ryan Prellwitz at (715) 661-0014 or Ryan@LoosHomes.com.

Photos from the Edge Field Groundbreaking Ceremony are available below.

About Loos Homes

 1,200+ Homes Built. Trusted. Proven. Local.

Loos Homes is a premier home builder specializing in beautifully crafted, move-in-ready homes across Jefferson County and Southeastern Wisconsin. With decades of experience and more than 1,200 homes built, we've earned a reputation for quality, care, and precision. Whether it's your first home or your forever home, our streamlined process and commitment to excellence make your next move effortless—and exceptional. Learn more at www.LoosHomes.com and follow us on social media for the latest homes, inspiration, and updates.





David Werning of Loos Homes delivers remarks at the Edge Field site in Watertown, Wisconsin, on September 24, 2025. (Photo courtesy of Loos Homes.)



Watertown Mayor Robert Stocks delivers remarks at the Edge Field Groundbreaking Ceremony on September 24, 2025. (Photo courtesy of Loos Homes.)



Jefferson County Administrator Michael Luckey delivers remarks at the Edge Field Groundbreaking Ceremony on September 24, 2025. (Photo courtesy of Loos Homes.)



State Representative William Penterman delivers remarks at the Edge Field Groundbreaking Ceremony on September 24, 2025. (Photo courtesy of Loos Homes.)



Amanda Scrima, representing the office of Congressman Scott Fitzgerald, delivers remarks at the Edge Field Groundbreaking Ceremony on September 24, 2025. (Photo courtesy of Loos Homes.)



Greg Loos, Owner of Loos Homes, speaks at the Edge Field development site in Watertown, Wisconsin, on September 24, 2025. (Photo courtesy of Loos Homes.)



Loos Homes leadership and local dignitaries take part in the ceremonial groundbreaking for Edge Field in Watertown, Wisconsin, on September 25, 2025. (Photo courtesy of Loos Homes.)



The future site of Edge Field in Watertown, Wisconsin. (Photo courtesy of Loos Homes.)