



MEDIA INQUIRIES:

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Loos Homes Named THRIVE Leaders & Legends Awards Winner

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Loos Homes has been named a 2026 THRIVE Leaders & Legends Awards winner in the Housing and Development category.

The awards are designed to recognize and highlight outstanding businesses, organizations, leaders and initiatives that are improving the economy and the quality of life in Jefferson County.


The winners of the THRIVE Leaders & Legends Awards will be recognized at an event on April 21 at the RiverStone Event Center in Fort Atkinson.

Loos Homes is a locally-owned home builder and land developer proudly serving Jefferson County and Southeastern Wisconsin. A single-owner company with nearly 29 years in business under the same leadership, Loos Homes has built more than 1,200 homes and is known for creating top-quality homes and thoughtfully planned communities where families can truly put down roots, while offering a wide variety of home designs and price points to fit a range of lifestyles. “We are incredibly honored to receive this recognition,” said Greg Loos, owner of Loos Homes. “This award reflects the hard work of our entire team and the trust our homeowners and community have placed in us over the years. Jefferson County has always been home to us, and we’re proud to play a role in helping it grow and thrive.”

Loos Homes is humbled to be recognized alongside so many outstanding local leaders and organizations who are working to strengthen our community.

A complete list of winners and their designated categories can be found at biztimes.com/annual-events/thrive-leaders-and-legends-awards/. To register to attend the THRIVE Leaders & Legends Award Ceremony, visit biztimes.com/annual-events/thrive-leaders-and-legends-awards.

About Loos Homes

 1,200+ Homes Built. Trusted. Proven. Local.

Loos Homes is a premier home builder specializing in beautifully crafted, move-in-ready homes across Jefferson County and Southeastern Wisconsin. With decades of experience and more than 1,200 homes built, we’ve earned a reputation for quality, care, and precision. Whether it’s your first home or your forever home, our streamlined process and commitment to excellence make your next move effortless—and exceptional. Learn more at www.LoosHomes.com and follow us on social media for the latest homes, inspiration, and updates.